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HARMAN JBL Synthesis® Launches Installer & Masters Certification Programs for Its ARCOS Adaptive Room Correction and Optimization System

NORTHRIDGE, California — HARMAN JBL Synthesis today announced it is offering training and certification programs for its ARCOS Adaptive Room Correction and Optimization System, an integrated software and hardware package that provides a new level of calibration accuracy in setting up a JBL Synthesis complete multichannel audio system.

ARCOS utilizes a number of newly developed DSP algorithms and measurement and analysis techniques to achieve unprecedented frequency response correction and loudspeaker performance accuracy in any room. The ARCOS calibration kit includes calibration microphones, mic stands, an SPL (sound pressure level) meter, polarity testers, router, cables and ARCOS software.

To receive ARCOS certification, installers, distributors, or acoustical/theater design consultants must complete a training program given by JBL Synthesis. Certification is given at two levels, Master and Standard level. Completing the Standard-level course will qualify the attendee to calibrate JBL Synthesis systems using ARCOS. Completing the Master-level course will give a person Standard-level training, and additional training that makes them factory authorized to qualify a JBL Synthesis /HARMAN High Performance AV (HPAV) installation as a Factory Certified JBL Synthesis Calibrated Theater.

To complete the Standard level course, an attendee must be an employee of an authorized JBL Synthesis US dealer or international distributor, and must complete the ARCOS factory calibration training course with a JBL Synthesis Field Application Engineer.

For completion of the Master level course, a participant must currently operate or be an employee of an acoustical consulting or theater design firm, purchase an ARCOS calibration kit and pay an annual usage license. In addition, a Master level company cannot be an installer or integrator of home theater products. Upon completing the Master-level course, attendees will receive a Certificate of Completion, an official listing on all HPAV websites (JBL Synthesis, Lexicon®, Mark Levinson® and Revel®), and access to software updates and technical support.

The first HARMAN ARCOS Calibrator Training – Master-Level Course was held on March 15 and 16, 2011 at the HARMAN Northridge, California facility. The following consultants attended: Keith Yates (KYDG), Anthony Grimani (PMI), Adam Pelz & Jim Harber (Quest Acoustical Interiors).

For information on the next Masters course, including what qualifications are required, please contact Ron Rouse at ron.rouse@harman.com.

HARMAN (www.harman.com) designs, manufactures and markets a wide range of audio and infotainment solutions for the automotive, consumer and professional markets – supported by 15 leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon® and Mark Levinson®. The Company is admired by audiophiles across multiple generations and supports leading professional entertainers and the venues where they perform. More than 20 million automobiles on the road today are equipped with HARMAN audio and infotainment systems. HARMAN has a workforce of about 11,800 people across the Americas, Europe and Asia, and reported sales of \$3.5 billion for the twelve months ended December 31, 2010. The Company's shares are traded on the New York Stock Exchange under the symbol NYSE:HAR.

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